

Wray Ward Career Day 2024

Agenda

- 08:30** Arrival, Meet and Greet
- 08:45** Virtual attendees dial in
- 09:00** Welcome - LoriAnn Boyer
- 09:15** Power of a Brand Presentation – Charla Muller
- 10:00** FORM Internship Program – LoriAnn Boyer, FORMer Interns
- 10:15** Panelist Discussion and Q&A – LoriAnn Boyer and Team
- 11:45** Lunch (provided for in-person attendees)
- 01:00** Breakout Sessions
- Insights & Brand Strategy: Ashley Virgil
 - Integrated Media: Chris Hieb
 - Studio (Video, Photography): Garrett Herzfeld
 - PR/Content/Social Media: Tamiya Anderson
 - Graphic Design, Digital Design, Copywriting: Kelly Gilbert, Matt Thompson, Greg Edwards
 - Client Engagement, Project Management: Jocelyn Williams & Kennedy Vaughan
- 02:30** Farewell